

AGENDA — 25TH ANNUAL GENERAL MEETING OF LACROSSE SA INC.

Glenelg Lacrosse Club, Monday 11 December 2017, 7:30 p.m.

1. Welcome and Apologies

Scott Willsmore — President and Chair for the Annual General Meeting, welcomed all those that were present to the Glenelg Lacrosse club for the 2017 Lacrosse SA Annual General Meeting. The meeting opened at 7.30pm with confirmation a quorum had been reached.

The agenda was fixed as published and all information regarding voting rights and meeting structure were as previously distributed and the meeting will be conducted in accordance with the LSA Constitution.

Scott asked everyone to ensure they have signed the attendance sheet to ensure an accurate record of attendance.

1.1. Present

Robin Stevens, Michael Goudie, Glen Revell, Victor Burgess, Ben Skuse, Jem McGee, Adden Cunningham, Rachel Hill, Lee Vickery, Leona King, Peter Vickery, Andrew Harris, Meggan Howell, Traci Mathwin, Joanne Rowe, Blair Ellis, Jodi Morton, Luke Keesing, Nicolle Pattichis, Garth Elliss, Alan Pallant, Peter Tremlett, Andrew Glazbrook, John Glazbrook, Tamryn Aufderheide, Daniel Robertson, David Robertson, Kaitlyn Maxwell-Davis, Bayleigh Cole, Jason Webb, John Mathwin, Judy Thurgood, John Fuss, Scott Willsmore, Kathy Benger, John Correll, Laura Robinson, Barry Edwards, Stacey Appleton, Sarah Ritchie, Paul Kernaghan, Tammy Varga, Natalie Owens, Alen Marenkovic, Bridget Coffey, Amanda Arscott, Bob Hewitson, Bob Carter, Daniel Evans, Trish Adams, Brett Waller, Stephen Mortimer, Courtney Hobbs, Mark Southwell, Belinda Rowlands, Tracey Borovnik, Paul Scuteri, Rani Scuteri, Tyla Scuteri, Peter Noble, Alan Carr, Dennis Mulrone, Luke Oswald, Annie Baker, Judy Evans, Stefan Guerin, Steven Fisher, Belinda Fisher, Anita Lewis, David Fox, Adelle Craig, Matt Larwood, Mike Sheidow, Paul Sheidow, Marilyn Fuss, Giulia Marion, Chris Larwood, Martin Baker.

1.2. Apologies

Paul Haines, Stuart Robb, Tracy Robb, Laura Evans, Robert Lawson, Mark Polden, Jonathon Kiploks, Jim Goodale, Greg Hamilton, Paul Freeman, Scott Gill.

2. Minutes of the 24th Annual General Meeting held at Eagles Lacrosse Club - Monday, 21 November 2016.

2.1 Confirmation

The minutes of the 2016 Annual General Meeting as presented at the meeting were accepted as a true and correct record of proceedings at that meeting.

Moved: Glen Revell

Second: Robin Stevens

Carried

2.2 Business Arising

There was no other business arising from the 2016 Annual General Meeting.

3. Presentation of Reports from Directors and Office Bearers

3.1 President— Scott Willsmore

Scott requested his report be taken as read, there were no questions arising from his report. Scott added that at the meeting we will be electing a predominantly new Board, as there is a high turnover. This presents the opportunity to bring in some change, plans will be put in place for new structures to make sure we are moving forward and in the right

direction, where portfolios are actually maintaining a level of work that is in accordance with growth and for our membership. To all that are intending to nominate tonight bare this in mind and take the on the opportunity with the fresh new faces.

3.2 Executive Officer — Giulia Marion

Giulia requested her report be taken as read, there were no questions arising from her report.

3.3 Deputy President and acting Junior Competition Director — Mark Polden

Mark was an apology for the meeting and Scott will take his report as read, there were no questions arising from his report.

3.4 Director, Finance — Jem McGee

The profit from this year compared to last year looks large on paper, however a large percentage of this was from the fines that were received this year from last financial year. The other large profit is also from not having Park 25 field hire. Considering the two amounts from the fines and field hire the profit is quite similar to previous years.

Jem thanked Alan Carr for the work he has done in the past and his assistance that he provided Jem this year. Jem believes he has a good grasp on where LSA is heading. There will be extra expenses next year that we are hoping to keep to a minimum.

A question was raised in relation to the additional salary expenses. This was largely due to paying staff overtime for the extra hours worked on tournaments and includes long service leave that was paid.

There was also a question as to what LSA plan to do with the \$9400 that was received through fines. At this stage LSA do not have any plans for the money as it was for the previous year. It was taken for referee fines and LSA will be looking at putting this money into the development area which will be discussed with the Board. LSA envisage that this money will be going back to the area that it was received from, however is still to be determined.

State team income appeared larger to the expenses that were paid, this is primarily due to the crossover of financial year ending on 30 September and expenses still to be paid out from teams. This line item was a snapshot of where we were at as at the end of financial year, in previous year, the expected expenditure has been included in the report even though it was paid out following the financial year. Jem noted that he had changed the way this looks to get a more accurate set of financials that pertain to the financial year only.

Further questions were raised in relation to the amount of wages that had been paid as it appeared to be a significant increase. It was asked as to why if we are working on an accrual accounting system as to why the long service leave was not accounted for in previous years. It was stated that it was accrued when due rather than being included in previous years. Further to this it was also explained that the wages for LSA's Development Coordinator had been included in wages and in previous years this had been included in development expenses. It was requested that in future for any changes such as this that a financial notes section be added to the finances.

It was also requested that the fixed assets be looked into as the equipment needs replacing as it is aging and perhaps storage facility be looked at.

The expense for overseas visiting teams is for touring teams that travel to Adelaide. Monies from this is predominantly an in/out that includes payments for ground hire, line marking, coaching and state teams etc who assist with clinics and games against the touring teams.

Jem requested the financials be moved and that the Financial Report be received and accepted.

Moved: Dennis Mulroney

Second: Ben Skuse.

Carried

3.5 Director, Women's Competition — Bob Carter (Acting)

The 2018 Women's State League draft has been distributed to all Club representatives and Club secretaries. Club personnel are urged to pass this information onto the new committee representatives.

The scheduled women's indoor exhibition game will not be proceeding as the information requested was not supplied which included team lists to ensure players were financial to ensure they are covered under LSA's insurance. As this information was not received there were no arrangements made to hire the venue for the extra time required.

Moved: Glen Revell

Second: Jason Webb

Carried

3.6 Director, Men's Competition — Bob Carter

The 2018 Men's State League draft has been distributed to all Club representatives and Club secretaries. Club personnel are urged to pass this information onto the new committee representatives.

The men's indoor lacrosse final will be played at 8.00pm at Blackwood Recreation Centre, Bombers v Chiefs. All Clubs are urged to come along and support the teams.

Moved: Judy Evans

Second: Mike Sheidow

Carried

3.7 Development Coordinator — Marilyn Fuss

Marilyn requested her report be taken as read, there were no questions arising from her report.

3.8 Director, Coaching — Martin Baker

Martin apologised for the delay in producing the certificates, these are now in process with the office and should be issued in the next week or two for those that have submitted all their requirements. There will be a number of coaching sessions early next year including sessions for more senior coaches being held in January. Nominations will not be accepted unless coaches are accredited or enrolled in a session. There were no questions arising from Martin's report.

3.9 Director, Officiating — Jonathon Kiploks (Acting)

As Jonathon was an apology, Scott requested the Officiating report be taken as read, there were no questions arising from this report.

3.10 Director, Promotions — Bridget Harris (Acting)

Social Media continues to expand as a critical mode of communication: Facebook followers increased to 1,767 (Women, 49% Men 50%).

Facebook average reach per post has continued to expand and reached.

Australia 2,098
Japan 119
United States of America 72
New Zealand 22
United Kingdom 21

Most other small sports do not reach into other countries.

The organic post Reach, the number of people LSA posts were served to ie the 2017 ALA Senior Men's & Women's Lacrosse National Championship and the Norwood Oval Grand Final saw a spike in both posts and more importantly reach for each post. This should assist with sponsorship opportunities through being able to provide the reach details to potential sponsors. Whilst there are a number of people within the community who do not have social media, these platforms are essential in the marketing of our sport as an ever-increasing percentage of the population go to these platforms in search of information or by people sharing interesting content posts. Most junior will look to social media for information. Bridget's report will be attached to the Annual Report when distributed.

The monies showing in the financials as sponsorship came from the Norwood Grand Final sponsors being Bank SA and Living Choice. There were no further new sponsors for this financial year.

3.11 State Teams Representative — Anita Lewis (Acting)

Anita requested her report be taken as read, there were no questions arising from her report.

Congratulations the 2017 Men's Indoor State Team on winning the National Championships held in November.

Ask someone to move that all of the reports, (except for the Financial Report, which has already been accepted) be received and accepted as a group.

Moved: Alan Pallant

Second: Peter Noble

Carried?

4. Election of Directors

As stated in the notice, the nominated portfolio directors have retired at tonight's AGM and the following nominations for positions vacant were taken as communicated by the due date.

4.1. Positions for Election:

4.1.1. State Teams Representative

There was only one nomination for this position by Anita Lewis, and with our Constitution not allowing for nominations from the floor, if nominations have been received in advance, formalisation of this election was undertaken. Scott requested that someone move that Anita Lewis be appointed to the position of State Teams Representative for a period of two years.

Moved: Laura Robinson

Second: Ben Skuse

All in favour

Carried

Nominations for all other positions were taken from the floor. Scott asked that those who choose to nominate, to address the room and provide information that would normally be requested on the Board Nomination form, being:

- A brief outline of your lacrosse background and current lacrosse involvement
- A brief outline of why you would like to become a Lacrosse SA Board Member
- A brief outline of the skills you believe you would bring to the Lacrosse SA Board

4.1.2. Deputy President

Overview: Assist the President whenever necessary to carry out his/her duties. Chair Board and other meetings when President is unavailable.

Mark Polden resigned from his role as Deputy President as he has taken on a role with the Australian Lacrosse Association.

Michael Hood nominated for the position of Deputy President.

Moved: Dennis Mulroney

Second: Michael Goudie

Carried

4.1.3. Director, Men's Competition

Overview: Support the development, management, delivery and of Men's Lacrosse in SA, and the delivery of initiatives emanating from Lacrosse SA's current Strategic Plan. To ensure that MCC discussions, proposals, and decisions fall within the parameters and objectives of the LSA Strategic plan. Be the "face of" and "go to" person for all men's competition matters to the lacrosse community. Ensure all clubs are heard fairly on any point of business or disputes and should impartially advise all information to members of the MCC. Administer bylaws with reference to the men's competition and recommend any changes to the LSA Board.

Stephen Mortimer was nominated for the position of Director, Men's Competition. Stephen addressed the room and provided the following information:

- 2nd generation Lacrosse player
- Played from juniors through to seniors
- Played US High School, College, Aussies and a little Box Lacrosse
- Played for 27 years, currently playing State League at Glenelg
- Is an accountant with a young family
- Stepped down from all Club positions in the hopes of gaining this position
- Only conflict is as a current player and would argue that he is only nominating because he is a player
- Would like to continue the efforts of previous Men's Competition Directors
- Wants to align players and officials, same interests
- Wants to integrate box and field lacrosse
- Specifically wants to improve the overall level and spectacle of the men's game via the growth of skills and public awareness
- Believes his professional background which includes middle management between directors and shareholders would be good going into this Board as he has seen good communication and sound Board structure as an important tool
- Custodians of the sport so we are here for a short time being the players and then pass that knowledge onto someone else

There were no other nominations for this position.

Moved: Stefan Guerin
Second: Belinda Rowland
Carried

4.1.4. Director, Coaching

Overview: support the management, development and delivery of coaching education and mentoring programs and the delivery of relevant initiatives emanating from LSA's current Strategic Plan. Develops and maintains coaching education, support and reward/recognition programs. Considers and recommends initiatives to enhance coaching standards in SA.

There were no nominations were received from the floor. Position remains vacant, and can be filled by the Board for the balance of the term at the time of appointment.

4.1.5. Director, Officiating

Overview: Advises the Lacrosse SA Board on officiating policies and procedures, develops and maintains officiating education and accreditation programs, considers and recommends to the Board initiatives to enhance officiating standards and management procedures and oversees the policies and procedures of the affiliated Officiating bodies.

Responsible for the training and accreditation programmes for all the Officials and ensuring they are within the parameters, requirements and objectives of the LSA Strategic plan. Responsible for overseeing all officiating matters for all LSA competitions, game allocations, payments, best and fairest voting etc. Be the "GO TO" person on officiating matters for the lacrosse community.

Jonathon Kiploks was nominated from the floor and was aware of this nomination.

Moved: Luke Keesing
Second: Natalie Owens
Carried

Jonathon has started out with some good initiatives and we look forward to him continuing on the Board.

4.1.6. Director, Promotions

Overview: Source and service sponsors for the Association and special events. Coordinate and develop promotional opportunities including the writing of and placement of editorial and advertorial in lacrosse and generic publications. Coordinate newsletters (4) and other publications including promotional brochures and promotional material. Coordinate all Special Events, e.g. Nationals, Lightning Carnivals, Gala Days and Finals. Administer and update social media pages for the Association. Promote lacrosse through both visual and printed media. Liaise with Clubs and Affiliated bodies to assist them with Publicity and Promotion.

Martin Baker and Bridget Harris were nominated for this position and a voting election took place.

Martin Baker provided the following overview:

- Martin has been involved with Glenelg and Burnside Lacrosse Clubs.
- Has been involved at all levels, including a coach and a player.
- Has been involved with the media side of things with Burnside and Glenelg and LSA TV brand.

- Has lifted the profile of the game through several mediums including Facebook.
- Is looking to provide the platforms to market the sport where people can see it as much as possible.
- This could include continuing with live streaming. Martin thanked Scott Gill for his assistance in live streaming the LSA Grand Finals.
- Martin has been working with ALN to ensure we are working together and are on the same page to get as much coverage for SA.
- Martin would also like to recognise the good things that everybody in the community does through their hard work.
- The aim is to get more stuff out there to better increase our sponsorship opportunities.

Bridget Harris provided the following overview:

- Bridget has been Director, Promotions for the past 12 months.
- There had not been anyone in this position for a very long time and upon her appointment noticed a Facebook page with very little reach.
- There was limited sponsorship.
- The internal communications was fantastic, however the external communication to be able to reach a new target market was not there.
- Bridget has a sales background.
- Bridget currently works for a not for profit organisation in business development with the task of trying to engage the outside community.
- Bridget is related to the Vickery's and is the sister of Josh Harris who was in an Australian Team.
- Believes we don't need to sell lacrosse to lacrosse people, they are already engaged. The target market should be the parents whose children are not going to be in the next AFL grand finals star.
- We need to sell the game to kids who are not going to be the next soccer superstar.
- We need to sell the game to kids that want to have a go, who want to run around, who enjoy playing a game and participating.
- We have one division in most grades therefore anyone can strive for a league team.
- Social media is where we need to engage people, to give some stats:
 - ALA senior grand final reached 2,144 organic reaches. Small to medium size businesses pay money for this type of engagement
- Was instrumental in bringing the 2017 Lacrosse SA Grand Final into fruition.
- The total event reach was 20,000 people.
- Bridget comes from Burnside and believes people cannot have Club alliances and needs to act in the best interest of lacrosse.

Whilst the collation of votes was occurring the meeting was adjourned. The first collation of votes provided a greater number of votes than those nominated delegates that were present and a second vote was requested from the delegates with only those nominated to vote provided with voting slips.

Andrew Harris — ALA Marketing Director addressed the room during the adjournment and provided information on Quick Stix.

Following collation of the votes, with election by simple majority, Martin Baker was appointed to this role.

Moved: Alen Marenkovic

Second: Laura Robinson

Carried

5. Non-Board Positions

5.1 Patron

Kathy Benger was Patron last year and also provided guidance in other areas including women's officiating. Kathy Benger had agreed prior to the AGM to continue. Kathy Benger was appointed to continue in this role.

5.2 Deputy Patron

Peter Noble was Deputy Patron last year and has again agreed to take on this role. Scott asked someone to move that he be re-appointed.

Moved: Dennis Mulroney

Second: Alan Pallant

All in favour

Carried

5.3 Auditor

Jem advised that John Swann has agreed to take on the role of auditor in 2018. Scott asked someone to move that he be re-appointed.

Moved: Bob Hewitson

Second: Peter Noble

All in favour

Carried

5.4 Historian

Luke Oswald was historian last year and has again agreed to take on this role. Scott asked someone to move that he be re-appointed.

Moved: Dennis Mulroney

Second: Judy Evans

All in favour

Carried

6. Setting of Affiliation Fees for 2017

Affiliation Fees for 2018 season will remain as '\$60 for clubs and \$30 for other affiliated bodies'.

Moved: David Robertson

Second: Bob Hewitson

Carried

7. General Business

7.1. Presentation of Lacrosse SA Awards

SERVICE AWARDS - FOR PLAYERS WITH 300, 400 OR 500 GAMES

A member shall have competed in 300, 400 or 500 documented games in the Senior Competition conducted by Lacrosse SA or selection in 10 National and/or International senior competition teams.

Scott Morris of the North Adelaide Lacrosse Club (500 games)

SERVICE AWARDS — OFFICIALS/ADMINISTRATORS

A member shall have rendered meritorious service for a minimum of 7 years at National, State or Club level for coaching and officiating at an accredited level or as a Board member.

Daniel Robertson of the North Adelaide Lacrosse Club

SERVICE AWARDS — OFFICIALS/ADMINISTRATORS

Michael Goudie of the North Adelaide Lacrosse Club

2017 SANDERY TROPHY: UNDER 17 SPORTSMAN OF THE YEAR

The Sandery Trophy — Under 17 Sportsman of the Year was created in order to recognise the achievements of those players recognised to be the best. In a number of instances, nominees within these categories are already competing on the open arena despite their young age. Any player deemed to have achieved a record of outstanding performance and achievements throughout the year and is not older than 17 years of age on the 1st January, are eligible to be nominated in this category.

James Burgess of the North Adelaide Lacrosse Club

2017 GOMER TROPHY: UNDER 17 SPORTSWOMAN OF THE YEAR

Judy Evans presented - The Gomer Trophy — Under 17 Sportswoman of the Year was created in order to recognise the achievements of those players recognised to be the best. In a number of instances, nominees within these categories are already competing on the open arena despite their young age. Any player deemed to have achieved a record of outstanding performance and achievements throughout the year and is not older than 17 years of age on the 1st January, are eligible to be nominated in this category.

Tyshia Skuse of the North Adelaide Lacrosse Club

2017 SPORTSMAN OF THE YEAR

Sportsman of the Year was created in order to recognise the achievements of those players whose achievements over the past calendar year are considered to be outstanding. Any player deemed to have achieved a record of outstanding performances and achievements throughout the 2017 year are eligible to be nominated in these categories.

Tom Vickery of the East Torrens Payneham Lacrosse Club

2017 AWARD OF MERIT

A member shall have rendered a minimum of seven years meritorious service and involvement for the benefit of lacrosse and Lacrosse SA through National, State, Club, Officiating, Coaching or Administrative service. A maximum of three awards can be presented annually.

Mark Southwell of the Woodville Lacrosse Club

2017 LIFE MEMBER AWARDS

Life Membership is for voluntary, meritorious service and involvement within lacrosse for a minimum of ten years specifically for Lacrosse SA. Consideration is given to the length and continuity of service, responsibility of tasks or positions held, persona presented and the benefits derived from the commitment to lacrosse in this state. Club or National participation is not a qualification.

Peter Vickery of the East Torrens Payneham Lacrosse Club

There was one award that was not presented at the 2017 Senior Presentation Dinner that we would like to present tonight, that award is the Under 18 Girls Highest Goal Scorer.

The winner after round 14 is Jasmyrn Brown – Woodville Lacrosse Club with 55 goals.

The winner after round 15 is Zephyr Williams – Brighton Lacrosse Club with 60 goals.

8. Close

Scott thanked Bob Carter and Bridget Harris for their contribution and commitment to their roles whilst on the Board and wished them the best for the future.

Thank you to all delegates who attended the meeting, it was great to see such a great turn out.

The meeting was officially closed at 8.57pm.